

AAC&U's Institute on Open Educational Resources (IOER)
Capstone Event
11:00 a.m. to 5:30 p.m. Eastern Time - Both Days
July 25 - 26, 2022

Note: Please see the "Institute Schedule" in the Institute's online platform for Zoom links to the following sessions. The platform is located at <https://community.aacu.org/21-22-ioer/home>

Program updated on Friday, July 22.

Monday, July 25, 2022

11:00 am – 12:00 pm: ET

Welcome

- *Eddie Watson, Associate Vice President for Curricular and Pedagogical Innovation, AAC&U*

Concrete Recommendations for Life Beyond this Institute

- *Bob Awkward, Assistant Commissioner for Academic Effectiveness, Massachusetts Department of Higher Education*
- *Robin DeRosa, Director of Open Learning & Teaching Collaborative, Plymouth State University*
- *Jess Mitchell, Senior Manager, Research + Design at the Inclusive Design Research Centre, OCAD University in Toronto*
- *Lisa Petrides, CEO and Founder, Institute for the Study of Knowledge Management in Education (ISKME)*

This session will provide recommendations for how to sustain your momentum well beyond the conclusion of this Institute. In addition to discussing the range of communities supporting OER work in higher education, this session will also highlight key strategies and approaches the panelists have employed in their own work and observed across the OER landscape. Attendees can anticipate a range of concrete ideas regarding how to take their work to its next stages.

12:00 to 1:45 pm ET

ACTION PLANNING for POST IOER and LUNCH BREAK

In addition to a lunch break, this time is set aside for you and your team to meet engage in planning for the fall 2022 semester and beyond. Begin to develop concrete action steps to be employed on your campus to continue to move your work forward.

NOTE: Your team lead will set the location for this meeting. It will not take place in the Institute's platform.

1:45 to 3:00 pm ET

Cross Institutional Collaboration – Round One: Sharing Challenges and Successes from the Past Year (6 teams in same Zoom Room, facilitated by two faculty mentors)

While formal presentations are not expected, teams should plan to be able to discuss at depth their answers to the following prompts / questions:

- Share the impact your team / project had this year. This may be quantitative (such as money saved, number of adoptions, number of workshops, etc.) or qualitative (such as new partnerships, administrative buy-in, funding secured, etc.).
- What surprises did your initiative encounter this past year? This might include unintended consequences.
- How did you leverage / overcome them?
- Conclude your review by sharing three items of advice for other institutions in your group.

See pages 6 and 7 for your mentor and campus pairings. During this session, you are encouraged to note campuses and team members with which you might follow up to learn more and to share ideas.

3:00 to 3:15 pm ET

BREAK

3:15 to 4:15 pm ET

Ensuring Your OER Work Thrives in Times of Uncertainty and Volatility

- *José Antonio Bowen, Former President, Goucher College*
- *Caleb Keith, Director of Institutional Improvement, Indiana University–Purdue University Indianapolis*
- *Eddie Watson, Associate Vice President for Curricular and Pedagogical Innovation, AAC&U*
- *Lisa Young, Faculty Director of the Center for Teaching and Learning, Scottsdale Community College*

Changing student enrollment numbers, turnover of senior leaders, and uncertain economic forecasts make today one of the most complicated and volatile times to be a change agent in higher education. What steps should you take today to ensure the sustainability and relevance of your work in uncertain times? This session will explore this question in depth and provide clear guidance for those collaborating and leading OER efforts in higher education.

4:15 to 4:30 pm ET

BREAK

4:30 to 5:30 pm ET

Team Planning Time with Mentors Rotating Through for 20-minute Consulting Sessions

See the “Individual Team Meeting Schedule” section on pages 9-10 of this program for the specific time of your team meeting. The location of the meeting is your faculty mentor’s zoom room. You can find links to these zoom rooms in the “Institute Schedule” area of the Institute’s online platform. The platform is located at <https://community.aacu.org/21-22-ioer/home>

Key goals / outcomes for this planning window might include the following:

- Discussion of the ideas you heard earlier in the day; and
- Brainstorming next steps for your team.

NOTE: Eastern Connecticut State University, College Unbound, Salem State University, and Wheaton College will not meet with their advisors during this time. A separate planning session associated with their grant will take place at an alternative time.

Tuesday, July 26, 2022

11:00 am – 12:00 pm: ET

Welcome

- *Eddie Watson, Associate Vice President for Curricular and Pedagogical Innovation, AAC&U*

Institutional Aspirations: Strategies for creating ZTC (Zero-Textbook Cost) Pathways on your Campus

- *James Glapa-Grossklag, Dean of Educational Technology, Learning Resources, and Distance Learning, College of the Canyons*
- *Sophie Haci, Chair of the Economics Department, Houston Community College*
- *David Harris, Editor-in-Chief, OpenStax at Rice University*
- *Barbara Illowsky, Co-author of “Introductory Statistics” and “Introductory Business Statistics”*

As OER initiative grow and mature on campuses, an emerging goal is to create pathways through the curriculum or entire degree programs that do not require students to purchase any course materials. This panel will discuss the challenges that often exist when pursuing this aspiration. It will also suggest strategies and solutions to overcome such roadblocks.

12:00 to 12:15 pm ET

BREAK

12:15 to 1:15 pm ET

Messaging, Communication, and PR Strategies: The Hows and Whys of Communicating Your Goals and Progress to Communities Beyond Your Team

- *Tataleni I. Asino, Associate Professor of Educational Technology and Director of the Emerging Technology and Creativity Research Lab, Oklahoma State University*

- *Regina Gong, OER and Student Success Librarian, Michigan State University*
- *Jonathan Lashley, Associate Chief Academic Officer, Idaho State Board of Education*
- *Jasmine Roberts-Crews, Lecturer, The Ohio State University*

A key strategy to ensuring the sustainability of an OER initiative is making transparent its progress and success. This session will explore data collection and monitoring a team might engage in with an eye toward sharing that data via a variety of contexts, including reports, meetings, public relations, and a variety of publication venues. This session will interrogate the notion of an OER communication strategy as well as the intended outcomes of such work.

1:15 to 2:00 pm ET

LUNCH BREAK

2:00 to 3:00 pm ET

Action Planning for Post IOER

This time is set aside for you and your team to meet to share what you've learned thus far and to outline next steps for your work. At the conclusion of this hour, your team should have a concrete list of action items assigned to team members designed to ensure your work doesn't lose momentum as the summer concludes and the fall semester progresses.

NOTE: Your team lead will set the location for this meeting. It will not take place in the Institute's platform.

3:00 to 3:15 pm ET

BREAK

3:15 to 4:30 pm ET

Cross Institutional Collaboration – Round Two: Sharing Plans for the Coming Year (6 teams in same Zoom Room, facilitated by two faculty mentors)

While formal presentations are not expected, teams should plan to be able to discuss at depth their answers to the following questions:

- What are your plans for the remainder of 2022 and beyond?
- What strategies / programming are you planning?
- What action steps have you defined for your team and your campus?
- What concerns do you have about your next steps? This is an opportunity to seek input from other teams.

See pages 7 and 8 for your mentor and campus pairings. During this session, you are encouraged to note campuses and team members with which you might follow up to learn more and to share ideas.

4:30 to 4:45 pm ET

BREAK

4:45 to 5:30 pm ET

Open Q&A “Unconference” – Dialogue Regarding Everything OER

- **Moderator:** *Eddie Watson, Associate Vice President for Curricular and Pedagogical Innovation, AAC&U*
- *Erik N. Christensen, Dean of Applied Sciences and Technologies, South Florida State College*
- *David Harris, Editor-in-Chief, OpenStax at Rice University*
- *Brandon Muramatsu, Associate Director for Projects in MIT Open Learning, Massachusetts Institute of Technology*
- *Jennifer Pate, Open Education Resources & Scholarly Communications Librarian, University of North Alabama*
- *Lisa Petrides, CEO and Founder, Institute for the Study of Knowledge Management in Education (ISKME)*
- *Elaine Thornton, Former Open Education & Distance Learning Librarian, University of Arkansas*

As we conclude the 2021-2022 Institute on Open Educational Resources, we will open the floor to questions on all topics. While the moderator will come prepared with questions to pose to our panelists, audience questions will be prioritized in this wide-ranging discussion.

Final Thoughts

- *Eddie Watson, Associate Vice President for Curricular and Pedagogical Innovation, AAC&U*
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Cross Institutional Collaboration – Round One – July 25th

Instructions: Find your mentor's name in the list below.

Team 1: Bob Awkward / Jeff Gallant

Institutions: Kentucky Virtual Library (CPE), Online Consortium of Oklahoma, Wheaton College (Teams #1 & #2), Alamo Colleges District, Appalachian College Association, Tennessee Board of Regents

Team 2: Tataleni Asino / Jonathan Lashley

Institutions: Mercy College of Health Sciences, University of Southern Indiana, University of Wisconsin-Green Bay, Colorado Community College System, Minnesota State Colleges and Universities, University of Wisconsin - Superior

Team 3: José Bowen / David Harris

Institutions: Dominican University of California, National University, Southern Illinois University Edwardsville, Georgia College and State University, Hiram College, Pacific University

Team 4: Erik Christensen / Robin DeRosa

Institutions: Florida State College at Jacksonville (FSCJ), Hillsborough Community College - Brandon Campus, Valencia College, Bristol Community College, Glendale Community College, Western Nevada College

Team 5: James Glapa-Grossklag / Sophie Haci

Institutions: College of Lake County, Inver Hills CC / Dakota County TC, Walsh College, Laramie County Community College, University of Alaska Southeast, York College of Pennsylvania

Team 6: Regina Gong / Jasmine Roberts-Crews

Institutions: Grand Valley State University, The Pennsylvania State University, University of California San Diego, American University of Beirut, Portland State University, University of Virginia

Team 7: Barbara Illowsky / Jess Mitchell

Institutions: Chandler-Gilbert Community College, Modesto Junior College, Pima Community College, Connecticut College, Nichols College, University of Alaska Fairbanks

Team 8: Caleb Keith / Jennifer Pate

Institutions: Lebanon Valley College, Northeastern Illinois University, University of North Florida, Cleveland State University, University of Montevallo, University of Northern Iowa

Team 9: Eddie Watson / Kate McConnell
Institutions: Eastern Connecticut State University, College Unbound, Salem State University, Radford University, Tarleton State University, University of Puget Sound

Team 10: Lisa Petrides / Elaine Thornton
Institutions: Wyoming Community College, Framingham State University, Georgia Southern University, Delaware State University, Northern Kentucky University, University of Baltimore

Team 11: Lisa Young / Brandon Muramatsu
Institutions: Muhlenberg College, Regis College, Russell Sage College, , Universidad Privada Franz Tamayo, Wesleyan University, Worcester Polytechnic Institute

Cross Institutional Collaboration – Round Two – July 26th

Instructions: Find your mentor’s name in the list below.

Team 1: Bob Awkward / Jonathan Lashley
Institutions: Kentucky Virtual Library (CPE), Online Consortium of Oklahoma, Wheaton College (Teams #1 & #2), Colorado Community College System, Minnesota State Colleges and Universities, University of Wisconsin - Superior

Team 2: Erik Christensen / Barbara Illowsky
Institutions: Florida State College at Jacksonville (FSCJ), Hillsborough Community College - Brandon Campus, Valencia College, Chandler-Gilbert Community College, Modesto Junior College, Pima Community College

Team 3: Elaine Thornton / Jeff Gallant
Institutions: Alamo Colleges District, Appalachian College Association, Tennessee Board of Regents, Delaware State University, Northern Kentucky University, University of Baltimore

Team 4: James Glapa-Grossklag / Lisa Young
Institutions: College of Lake County, Inver Hills CC / Dakota County TC, Walsh College, Muhlenberg College, Regis College, Russell Sage College

Team 5: Regina Gong / Brandon Muramatsu
Institutions: Grand Valley State University, The Pennsylvania State University, University of California San Diego, Universidad Privada Franz Tamayo, Wesleyan University, Worcester Polytechnic Institute

- Team 6:** **Sophie Haci / Robin DeRosa**
Institutions: Laramie County Community College, University of Alaska Southeast, York College of Pennsylvania, Bristol Community College, Glendale Community College, Western Nevada College
- Team 7:** **David Harris / Caleb Keith**
Institutions: Georgia College and State University, Hiram College, Pacific University, Lebanon Valley College, Northeastern Illinois University, University of North Florida
- Team 8:** **Lisa Petrides / Kate McConnell**
Institutions: Eastern Connecticut State University, College Unbound, Salem State University, Wyoming Community College, Framingham State University, Georgia Southern University
- Team 9:** **Jennifer Pate / Jess Mitchell**
Institutions: Cleveland State University, University of Montevallo, University of Northern Iowa, Connecticut College, Nichols College, University of Alaska Fairbanks
- Team 10:** **Jasmine Roberts-Crews / Tutaleni Asino**
Institutions: American University of Beirut, Portland State University, University of Virginia, Mercy College of Health Sciences, University of Southern Indiana, University of Wisconsin-Green Bay
- Team 11:** **Eddie Watson / José Bowen**
Institutions: Radford University, Tarleton State University, University of Puget Sound, Dominican University of California, National University, Southern Illinois University Edwardsville

Individual Team Meeting Schedule – July 25th

Faculty mentors will meet with their teams individually for 20 minutes as scheduled below. Your mentor and other institute faculty are available for additional consultations as needed. You are encouraged to reach out to institute faculty to schedule additional consulting sessions.

NOTE: Eastern Connecticut State University, College Unbound, Salem State University, and Wheaton College will not meet with their advisors during this time. A separate planning session associated with their grant will take at an alternative time.

Advising Time	<i>Tutaleni Asino</i>	<i>Bob Awkward</i>	<i>Jose Bowen</i>	<i>Erik Christensen</i>	<i>Robin DeRosa</i>	<i>Jeff Galant</i>
4:30-4:50 pm EDT	Mercy College of Health Sciences	Kentucky Virtual Library (CPE)	Dominican University of California	Florida State College at Jacksonville (FSCJ)	Bristol Community College	Alamo Colleges District
4:50-5:10 pm EDT	University of Southern Indiana	Online Consortium of Oklahoma	National University	Hillsborough Community College, Brandon Campus	Glendale Community College	Tennessee Board of Regents
5:10-5:30 pm EDT	University of Wisconsin-Green Bay		Southern Illinois University Edwardsville	Valencia College	Western Nevada College	Appalachian College Association

Advising Time	<i>James Glapa-Grossklog</i>	<i>Regina Gong</i>	<i>Sophie Haci</i>	<i>David Harris</i>	<i>Barbara Illowsky</i>	<i>Caleb Keith</i>
4:30-4:50 pm EDT	College of Lake County	Grand Valley State University	Laramie County Community College	Georgia College and State University	Chandler-Gilbert Community College	Lebanon Valley College
4:50-5:10 pm EDT	Inver Hills CC / Dakota County TC	The Pennsylvania State University	University of Alaska Southeast	Hiram College	Modesto Junior College	Northeastern Illinois University
5:10-5:30 pm EDT	Walsh College	University of California San Diego	York College of Pennsylvania	Pacific University	Pima Community College	University of North Florida

Advising Time	<i>Jonathan Lashley</i>	<i>Jess Mitchell</i>	<i>Brandon Muramatsu</i>	<i>Jennifer Pate</i>	<i>Lisa Petrides</i>	<i>Jasmine Roberts-Crews</i>
4:30-4:50 pm EDT	Colorado Community College System	Connecticut College	Universidad Privada Franz Tamayo	Cleveland State University	Wyoming Community College	American University of Beirut
4:50-5:10 pm EDT	Minnesota State Colleges and Universities	Nichols College	Wesleyan University	University of Montevallo	Framingham State University	Portland State University
5:10-5:30 pm EDT	University of Wisconsin - Superior	University of Alaska Fairbanks	Worcester Polytechnic Institute	University of Northern Iowa	Georgia Southern University	University of Virginia

Advising Time	<i>Elaine Thornton</i>	<i>Eddie Watson</i>	<i>Lisa Young</i>
4:30-4:50 pm EDT	Delaware State University	Radford University	Muhlenberg College
4:50-5:10 pm EDT	Northern Kentucky University	Tarleton State University	Regis College
5:10-5:30 pm EDT	University of Baltimore	University of Puget Sound	Russell Sage College